

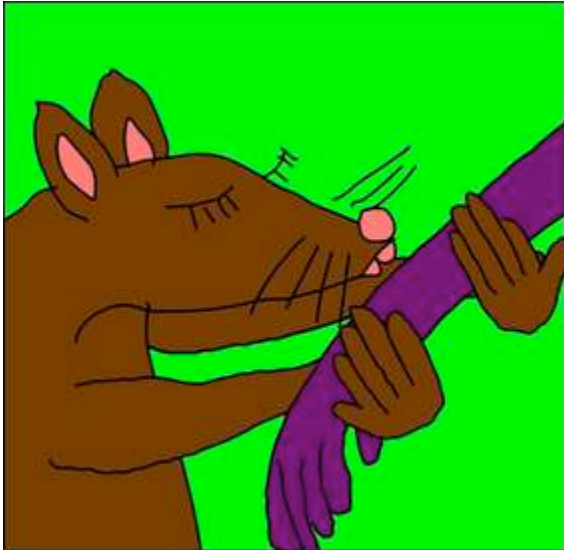
Published Aug 20, 2009

Published Thursday August 20, 2009

Artist will exhibit video vignettes on store's TVs

By John Pitcher

WORLD-HERALD STAFF WRITER



Another Shecter animation, "Rat Kisses."

Artist Adam Shecter's animations are like fleeting, vaguely remembered dreams.

His videos often feature bizarre characters — dancing bears, hammerhead men, beds with teeth — that seemingly emanated from some weird collective unconscious. Many of these animations last a mere five seconds, making them ideal art for an age of short attention spans.

Shecter's works will be on display Saturday afternoon in "BCAST 2" at Nebraska Furniture Mart. His video vignettes will be broadcast continuously on the store's many television screens. The result will be a flickering, electronic mosaic.

"I like the idea of presenting my work to an unintended audience," Shecter said. "Showing the work at a furniture store makes it accessible to everyone."

Shecter, 32, has been creating his videos in Omaha for the past two months as an artist-in-residence at the Bemis Center for Contemporary Arts.

A New York City-based artist, he held his first video exhibit — called "BCAST 1" — at a small video store in Brooklyn last spring. The videos began as a creative exercise.

"I wanted to see if I could make one animation a day, spending no more than a hour or so tops," Shecter said. "It didn't take long for those shorts to become a large body of work."

The inspiration for Shecter's animations often comes from mundane experiences. Shortly after arriving in Omaha, for instance, he suffered a bad sunburn. That painful experience prompted him to create a short animation about dancing bacon.

"I'm basically turning the emotional energy I get from an experience or a dream into a cartoon," Shecter said.

To see some of Shecter's older animations, visit Omaha.com for a link.

Contact the writer:

444-1076, john.pitcher@owh.com

Copyright ©2009 Omaha World-Herald®. All rights reserved. This material may not be published, broadcast, rewritten, displayed or redistributed for any purpose without permission from the Omaha World-Herald.